

# PCQC Video Presentation

Fundamentals of Travel Photography by Bob Krist—National Geographic

## Lesson 20: Workflow on the Road

Apart from the excitement of exploring new places with your camera, this lesson will focus on more mundane issues. It will help you organize and safeguard your photos and equipment and prepare for unanticipated misadventures such as a corrupt memory card. Also see: *Lesson 8: Gear, Packing, and Security*

### • Backing Up Images

- Phones and tablets are not ideal for backing up images while traveling. You may want to bring a laptop and a couple external hard drives. A note of caution: Don't back up your memory card to a laptop and then erase the card for reuse. You will still only have one copy of your images. A sample workflow below will leave you with 2 copies of your images
- Sample Workflow:
  - Download memory card to a hard drive
  - Separate videos from stills and put videos in a separate folder
  - Rename the still images from the file name designated by your camera. You may want to incorporate your camera's image number into the new file name
  - Write captions for the images. Ideally this is done on-site while your memories are still fresh
  - Back up the renamed and captioned files to a second drive
  - You may also want to use a cloud drive
- Software such as Lightroom, Adobe Bridge, Photo Mechanic and others provides much needed efficiency for image organization and captioning
- Organize movie files by making a note of date and content of the clips in the folder name. Later you can assign short keywords to different clips
- When you get home back up your images yet again. Keep one of the portable drives in a safe place away from home...a relative's home or safe deposit box in a bank.

### • Developing Your System

- The above workflow is just a sample/suggestion. You can develop your own flow. The important thing is that you have at least 2 backups! You can ask others how they do it and develop one that suits your needs. Just remember to follow your procedure and be consistent

### • Exercises

- On your next shoot: download, caption and back up images according to your or the lesson's procedure ensuring that you have at least 2 copies
- Go back to older collections: update, provide keywords and naming conventions, and back up images